



**Unsolicited Commercial Email
Policy**
Net Associates Ltd
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Net Associates Ltd is a signatory to the **Internet Code of Practice** and strongly recommends that our customer's familiarise themselves and comply with the Code.

See www.isocnz.org.nz/code.htm for the ISOCNZ Code of Practice.



Spam is the name given to unrequested e-mail sent to multiple recipients, or in other words, junk-mail. Spamming may also mean the posting of commercial messages in inappropriate newsgroups.

Although it is very difficult to stop the junk mail you receive in the letter box at your gate, there are rules that apply to unsolicited messages in your electronic mail box.

Senders of spam can have their Internet access terminated by their Internet Service Provider for abusing their usage, and some States in USA are currently considering laws to make the sending of spam illegal.

Sophisticated spammers are capable of forging the "senders" e-mail name and usually steal bandwidth from unsuspecting owners of open-relay mail servers, sending a spam message sometimes to tens of millions of recipients.

If you receive spam (you will usually recognise it by its contents e.g. "unbelievable offer, never to be repeated prices") Net Associates recommends you do not respond to it in any way, or click onto any hyperlink included. Either just delete the spam, or if you would like to take the matter further, forward the entire e-mail message (including headers) to info@netassoc.com and we will take appropriate action against the perpetrator on your behalf.

***NEVER* respond to spam mail with the "unsubscribe" request, or demand they remove you from their mailing list.**

Usually spammers are unsure if your e-mail address is current, but if they receive replies from you, they have confirmation yours is a current address, and the value of your address for sale to other spammers increases because of this.

Do not be tempted to use spam yourself. It may appeal as a very cheap method of getting a message to large numbers of people. But rest assured, someone will complain, and Net Associates has a strict policy of permanently closing all user accounts of Net Associates users who spam.

Net Associates reserves the right to invoke any spam protection policy on behalf of users to assist in the reduction of incoming spam or UCE.

- ▶ The practice of spamming is not permitted by the users of our system, their customers, subscribers, or affiliates of the companies for which we are supplying email or hosting services of a web site. The use of a web site address hosted by us can not be connected in any form with email being sent out to an unsolicited addresses.
- ▶ Definition of SPAM:
The mass electronic distribution of unsolicited email to individual email accounts, email lists, Usenet groups advertising, promoting or performing any of the following actions:
 - a) The forwarding of email (chain letters)
 - b) The advertising or promotion of pornographic web sites
 - c) Advertising or promoting unsolicited web sites
 - d) The harassment of individuals or groups
 - e) The forgery of email headers of your email
 - f) The promotion of unsolicited business activities.

- ▶ Definition of Usenet Spam:
The posting of email messages to any Usenet group that is prohibited by the Usenet group's charters or faq's and / or elicits a complaint from a Usenet group individual or administrator.

NOTE:

The above definitions are NOT limited to the terms and outlines defined. The above definitions are subject to amendment at any time. This is at the reserved and sole discretion of Net Associates.

Our Website Address is:

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Our Email Address is:

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See www.netassoc.co.nz for updates.

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